



Daffodil International University

Department of ITM

Faculty of Science & Information Technology

Quiz-1, Fall 2026

Course Code: ITM 302,

Course Title: Business and Web Analytics

Batch: th

Section: A

Instructor: IM

Duration: 30 Minutes

Marks: 15

Set B:

Grameenphone is the largest mobile telecommunications operator in Bangladesh, providing voice calls, internet services, mobile financial solutions, and various digital services to millions of customers.

Q1: Develop a complete Business Model Canvas (BMC) for Grameenphone 10 marks

Q2: Design a Digital Dashboard for Grameenphone management (Atleast 5 Diagram). 5 marks