



Daffodil International University
Faculty of Science & Information Technology
Department of Information Technology and Management
Midterm Examination, SP 2024

Course Code: Management Information Systems; Course Title: ITM- 301

Level: 3 Term: 2 Section: A

Instructor/Teachers: NI

Time: 1:30 Hrs

Marks: 25

1 Basic Concepts MIS. (5)

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|--|------------|------------------|
| a) What is MIS in your words? | [Marks- 1] | CO- 1
Level-5 |
| b) Analysis MIS and List down the Components of MIS. | [Marks- 1] | |
| c) Can we say BLC (Blended Learning Center) is MIS? Yes/No. Justify your answer. | [Marks- 3] | |

2 Data and Information (5)

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|---|-----------|-----------------|
| a) Analysis Information System: Identify which management level uses which information System then what type of decision are taken on that level. | [Marks-3] | CO-3
Level-4 |
| b) Explain Decision support systems with an example – where DSS is used. | [Marks-2] | |

3 MIS In Application (5)

Plot: You have a Nabisco (and there are employees from different age group. (Nabisco Biscuit & Bread Factory Ltd. commenced its journey during the 1950s as the largest biscuit and bread manufacturer of that era)

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|--|------------|-------------------|
| a) Point out some 4 advantages of Computerized IS. | [Marks-2] | CO- 4
Level- 5 |
| b) Explain some advantages of Manual IS. | [Marks- 2] | |
| c) Between Computerized IS and Manual IS which is better for Nabisco? justify your answer. | [Marks- 1] | |

4 MIS for solution (10)

Back ground: Suppose you are appointed as Food Panda bd , Strategic manager.

Requirement:

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|---|------------|------------------|
| a) Classify Food Panda bd's Activities in Business model Canvas | [Marks- 6] | |
| b) Apply ERRC Model for Strategic suggestions | [Marks- 4] | CO- 2
Level-4 |