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Daffodil International University

Faculty of Science & Information Technology
Department of Computing and Information System (CIS)
Final Examination, Spring-2025
Course Code: AOL101, Course Title: Art of Living
Level: 3 Term: 1

Exam Duration: 2 Hours **Marks: 40**

Answer ALL Questions

[The figures in the right margin indicate the full marks and corresponding course outcomes. All portions of each question must be answered sequentially.]

			Marks	CO1
1.		You joined a tech firm where new hires are unclear about the company's values and struggle with digital tools. Miscommunication often leads to delays and frustration among departments.		
	a)	What are three key components of a strong organizational culture that you would introduce to guide new employees?	3	
	b)	How can digital literacy training help reduce miscommunication in the workplace?	3	
	c)	Propose two initiatives to foster a culture that supports both values and digital media competence.	4	
2.		A few junior employees at your company have been experimenting with social media campaigns. One post, although creative, revealed sensitive project information. Meanwhile, other employees feel discouraged to share their innovative ideas.		CO2
	a)	What are two ethical concerns raised by the social media incident, and how would you address them?	3	
	b)	Define social entrepreneurship and explain how it can be applied within a tech organization.	3	
	c)	How would you create a safe space for encouraging innovation while ensuring digital ethics are maintained?	4	
3.		You're preparing a virtual presentation on a new project management tool that will replace the current system. Most employees are resistant to change and skeptical of the new platform.		CO3
	a)	List three key presentation techniques you would use to win employee trust during the virtual session.	3	
	b)	How does understanding neuroplasticity help you lead employees through change?	3	
	c)	Suggest two strategies to support staff in adapting to new technologies over time.	4	

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4.		Tensions have risen between software developers and support staff due to workload imbalance and data sharing issues. An employee was also found using customer data for personal projects.		CO4
	a)	Identify two interpersonal communication techniques you would use to mediate the team conflict.	3	
	b)	What ethical principles are violated when using client data unethically?	3	
	c)	Propose a long-term ethical policy to protect customer data and promote teamwork across departments.	4	