ourdiu.com | Shared by Maisha Rahman

Daffodil International University

Faculty of Science & Information Technology
Department of Information Technology and Management
Midterm Examination, SP 2024
Course Code: **Management Information Systems**; Course Title: **ITM- 301**
Level: 3 Term: 2 Section: A
Instructor/Teachers: NI

Time: 1:30 Hrs Marks: 25

---

1. Basic Concepts MIS. (5)

a)	What is MIS in your words?	[Marks- 1]	CO- 1 *Level-5*
b)	Analysis MIS and List down the Components of MIS.	[Marks- 1]	
c)	Can we say BLC (Blended Learning Center) is MIS? Yes/No. Justify your answer.	[Marks- 3]	

2. Data and Information (5)

a)	Analysis Information System: Identify which management level uses which information System then what type of decision are taken on that level.	[Marks-3]	CO-3 *Level-4*
b)	Explain Decision support systems with an example – where DSS is used.	[Marks-2]	

3. MIS In Application (5)

Plot: You have a Nabisco (and there are employees from different age group. (Nabisco Biscuit & Bread Factory Ltd. commenced its journey during the 1950s as the largest biscuit and bread manufacturer of that era)

a)	Point out some 4 advantages of Computerized IS.	[Marks-2]	CO- 4 *Level- 5*
b)	Explain some advantages of Manual IS.	[Marks- 2]	
c)	Between Computerized IS and Manual IS which is better for Nabisco? **justify your answer.**	[Marks- 1]	

4. MIS for solution (10)

Back ground: *Suppose you are appointed as Food Panda bd , Strategic manager.*

Requirement:

a)	**Classify** Food Panda bd's Activities in Business model Canvas	[Marks- 6]	CO- 2 *Level-4*
b)	**Apply** ERRC Model for Strategic suggestions	[Marks- 4]	