



Daffodil International University
 Faculty of Science & Information Technology
 Department of Information Technology and Management
 Midterm Examination, Fall 2024
 Course Code: **ITM- 102** Course Title: **Principles of Management;**
 Level: 1 Term: I Section: A
 Instructor/Teachers: NI
 Date: Wed, 2 Oct 2024 Time: 11:30 AM – 1:00 AM (Slot- B)

Time: 1:30 Hrs

Marks: 25

Instructions:

- a) Answer all the Questions. [at right side the allocated marks and corresponding course outcomes are indicated]
 b) You may answer the question (1,2 or 3) randomly but the sections (a, b and c) should be answered sequentially.

1	Management concept- [Total Marks - 9]		
	<i>Plot: A new student joined in your management class he needs help understanding the course.</i>		
	a)	Draw the Vertical Layers of the Manager Chat/graph. (Hints: show Decision layers and examples)	[3]
	b)	List down some Manager responsibilities in Different levels (minimum 2 each)	[3]
	c)	Find 4 Contrasting differences between <u>Administrators</u> and <u>managers</u>.	[2]
	4)	'Line managers need the most conceptual skills among all types of managers' to evaluate, whether the statement is true or false. (write a short Justification)	[1]
			CO- 3 Level-5
2	Leadership concept- [Total Marks - 8]		
	<i>Background: There are many leadership styles :</i>		
	a)	Define Leadership with reference of a prominent person	[1]
	b)	Define the main 3 leadership styles. (Discover 1 example and 1 advantage and 1 disadvantage for each chosen topic).	[6]
	c)	Select the best leadership style for classroom management among - Transformational style Transactional style Coaching style Visionary style Servant style Bureaucratic leadership style (write a short Justification)	[1]
			CO-2 Level-4
3	Motivation use of manages - [Total Marks - 8]		
	a)	Explain Maslow's Hierarchy of Needs theory	[3]
	b)	List down the 'theory X' Characteristics	[2]
	c)	Plot: In Gazzi company, there are lack of hygiene and motivation. Requirement: Apply Herzberg's two-factor theory to solve the issue.	[1]
			CO- 1 Level- 4
	d)	Explain any 2 Elements of PEST Analysis	[2]