ourdiu.com | Shared by Tasfia Zahan

Daffodil International University
Department of Accounting
Final Exam, Spring 2026

Course Code: 0413-101
Semester: Spring 2026
Time: 2 Hours
Section: 05-A

Course Title: Introduction to Business
Examination: Final Exam
Full Marks: 40
Teachers' Initial: MY

Answer all of the following questions.

		Marks	
1	*Define* business by incorporating different scholarly perspectives and explain its essential characteristics in detail. ***Discuss*** how business activities contribute to the standard of living of a country.	8	CLO-1, Level-1 & 6
2	A multinational company operating in a highly competitive market has recently faced criticism for environmental pollution, unfair employee treatment, and misleading product information. As competition increases, the company is under pressure to maintain profitability while addressing these concerns. In this context, *explain* the concept of Corporate Social Responsibility (CSR). ***Apply*** it to ***analyze*** the responsibilities of businesses toward customers, employees, and the environment in today's competitive business environment.	12	CLO 2, Level 2, 3 & 4
3	a) ***Analyze*** different leadership styles, including autocratic, democratic, and free-rein leadership. ***Explain*** why managers must adapt their leadership style based on the situation, employee experience, and organizational needs.	10	CLO 3, Level 2, 4 & 5
	b) ***Analyze*** the differences between social business and traditional business in terms of objectives, profit distribution, and performance measurement. ***Support*** your answer with relevant examples.	10	