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Daffodil International University
Faculty of Science & Information Technology
Department of Multimedia and Creative Technology (MCT)
Final Examination, Summer 2026
Course Code: 0222-111 Course Title: Bangladesh Studies
Level: 2 Term: 1 Batch: 39

Time: 2.00 Hrs **Marks: 40**

Answer ALL Questions

1.	Urbanization is a dynamic process driven by population migration, economic development, and socio-economic transformation. However, rapid and unplanned urban growth can lead to significant social, economic, and environmental challenges. a. Show the concept of urbanization and explain how it takes place. b. A rapidly expanding city is experiencing traffic congestion, waterlogging, air and river pollution, overcrowding, environmental degradation, and imbalanced administrative development due to unplanned urbanization. **Explain the major social, economic, and environmental problems resulting from rapid and unplanned urbanization, and propose suitable measures to address these challenges.**	**[3+7=10]**	**CLO1**
2.	A multinational company is establishing a manufacturing and technology-based business in Bangladesh. The country's growing economy attracts the company, with Export Processing Zones (EPZs), expanding private-sector participation, and increasing opportunities for foreign investment. However, the investors are also concerned about various economic and structural challenges. a. As a business consultant, identify and explain four main characteristics of the Bangladesh economy that will make it attractive to foreign investors. b. Before making its final investment decision, the company asks you to assess the economic environment of Bangladesh. **Evaluate five major challenges that may discourage foreign investors from investing in Bangladesh.**	**[4+6=10]**	**CLO3**

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3.	Bangladesh is experiencing increasing environmental degradation due to rapid population growth, urbanization, industrialization, and socio-economic pressures. These factors are creating serious challenges for sustainable development. a. **Briefly examine the Kyoto Protocol and its significance in addressing global environmental and climate-related challenges.** b. **A rapidly growing industrial city in Bangladesh is facing serious environmental challenges due to population growth, poverty, rapid urbanization, and industrialization. Analyze how these factors contribute to environmental degradation and propose effective actions for achieving sustainable development.**	[3+7=10]	CLO3
4.	Bangladesh has achieved significant economic progress through industrialization and technological development. However, challenges remain in transforming the country into a knowledge-based and innovation-driven economy. As a creative industry professional, critically evaluate Bangladesh's potential to become a knowledge-based, industrially advanced economy. **Discuss how internet-based public services, Hi-Tech Parks, ICT infrastructure, and technology-driven industries can contribute to economic growth, employment generation, innovation, and entrepreneurship. Also, identify the major skills required for an MCT student relating to the future workforce for achieving sustainable ICT-based economic development.**	[10]	CLO3